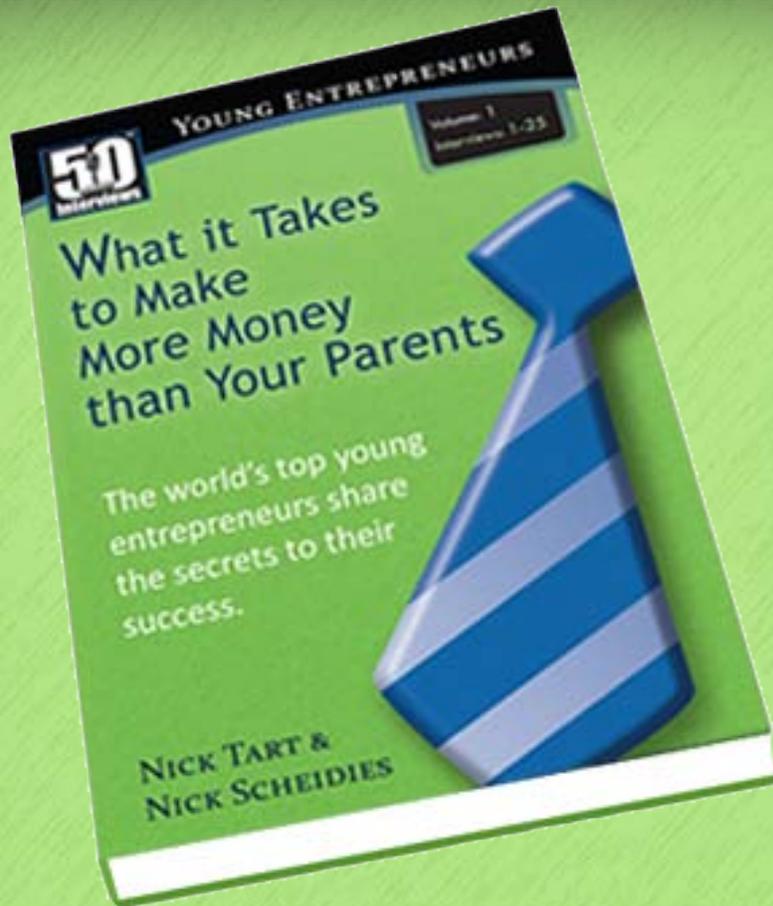


50 Interviews: Young Entrepreneurs



What it Takes to Make More Money than Your Parents

Nick Tart
Nick Scheidies

Volume: 1
Interviews: 1-25

Backgrounder



Last fall, two Longmont, CO boys – Nick Tart and Nick Scheidies – set out to make an impact on the lives of kids everywhere. They nabbed the globe’s top young entrepreneurs and forced them to sit down for interviews.

The result is a full-length book called *50 Interviews: Young Entrepreneurs – What it Takes to Make More Money than Your Parents*. Big name interviewees include Catherine Cook, co-founder of myYearbook.com, and Joe Penna, the 23-year-old with 1.1 million subscribers on YouTube.

In July 2010, Nick and Nick launched the book and their website received over 2,000 hits *on the first day*.

Ever since, they’ve been hard at work growing their following and shipping books to New York City, Spain, and Hong Kong. They’re passionately spreading their message of youth empowerment locally as well, with radio interviews on Radio Colorado Network (KRCN) 1060 AM and speaking events with local organizations.

Recent CSU graduates at 21 and 22 years old, Nick and Nick are young entrepreneurs themselves. They own and operate JuniorBiz, a web-based business dedicated to giving young people the business tools, tips, and inspiration that they can’t find in schools.

Find out more:

- Juniorbiz.com,
- YoungEntrepreneurs.50interviews.com
- Facebook.com/MakingMoreMoney

Why *Right Now* is the Time



It's the summer of 2010 and a worldwide economic downturn has left millions unemployed. That includes a ton of high school and college kids looking for summer jobs. Lemonade stands aren't cutting it.

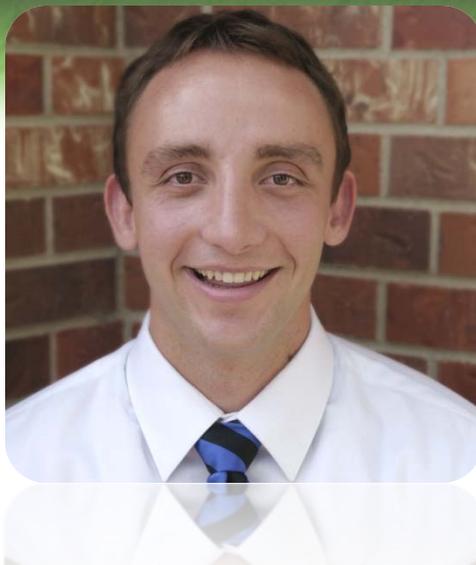
Luckily, the summer of 2010 is also the most exciting and powerful time to be a young entrepreneur. The internet has blown the gates wide open for kids to start making a difference in the world and in their piggy banks.

Gen Y simply *gets* social networking, multi-tasking, and multimedia in a way that older folks can't keep up. It's only a matter of time before schools and the media begin to recognize their power.

The fresh-off-the-press release of *50 Interviews: Young Entrepreneurs – What it Takes to Make More Money than Your Parents* is the wake-up call that parents and kids around the country need.

It's a feel-good story: two young kids passionate about spreading the message that young people are capable of accomplishing amazing things – and Nick and Nick are living proof!

Nick Tart Bio



As you read this, Nick Tart is responding to emails, setting up meetings, writing the next article for JuniorBiz.com, and otherwise doing everything within his power to preach the good word of entrepreneurship to the next generation.

Nick was first bit by the entrepreneurial bug at the age of 12, when he offered to help a neighbor mow their lawn. Six years later, Nick's lawn care business was providing service to about half of his Longmont, CO neighborhood.

But when he began studying management and marketing at Colorado State University, Nick realized just how much more his business could have accomplished if he had known a bit more about entrepreneurship. JuniorBiz, LLC was born out of Nick's desire to make sure that kids grow up with every entrepreneurial resource at the tip of their fingers.

Nick became a published author in 2009 with JuniorBiz's first product: the [JuniorBiz Lawn Mowing Guide](#). He graduated magna cum laude from CSU in May 2010, with a degree in Business.

His tentative post-grad plans include conquering the world. In his spare time, Nick enjoys laughing.

Nick Scheidies Bio



Nick Scheidies has wanted to be a published author since before he knew how to write. But a book about youth entrepreneurship was not what he had in mind.

That changed once Nick began transcribing and editing the interviews in this book. Nick could feel the power of entrepreneurship and, more importantly, he felt empowered himself.

In April 2010, at 21 years old, Nick was inspired to launch Next Level Ink – a freelance service dedicated to helping other writers and entrepreneurs turn their vision into reality.

Nick plans to continue building Next Level Ink while pursuing a master's degree in English this fall (2010) at Colorado State University. He will also continue to passionately promote youth entrepreneurship as JuniorBiz's Chief Creative Officer.

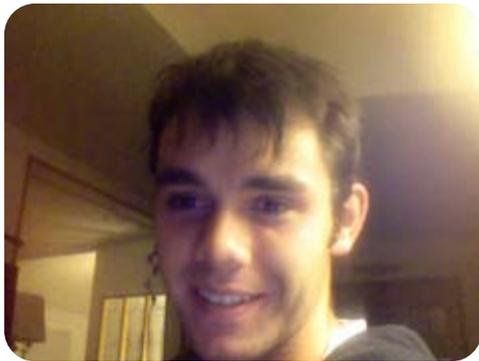
In his free time, Nick enjoys friends, family, and making music.

Spotlight on Local Entrepreneurs



Andrew Fashion

He is a high school dropout from Littleton who made \$2.5 million dollars by the age of 21 and lost it all by 22. Now 23, he's clawing his way back to the top with BeModel.com and an autobiography called *Young & Stupid*.



Emil Motycka

Emil earned \$135,000 his senior year of high school with his very own lawn care service, called Motycka Enterprises. Today, Emil employs about 65 people around Northern Colorado. He's a 22-year-old senior at CU Boulder.



Philip Hartman

He won the 2008 'Young Inventor of the Year Award' for his work with optical fibers. He was 14. Now 16, Philip makes his home in Loveland, CO, where he is developing Steam Tech: a device that defrosts an iced windshield in seconds.

Interviewees



Entrepreneur	Accomplishment	Age
Adam Horwitz	Dude with Two Six-Figure Products	18
Adora Svitak	Tiny Literary Giant	12
Alex Fraiser	World's Most Successful 16-Year-Old Blogger	16
Alex Maroko	5-Month Sprint to 6-Figure Internet Success	21
Andrew Fashion	Made \$2.5 Million, Lost Even More	22
Arjun Rai	Teen Knocking on Google's Door	18
Ben Weissenstein	Major League Young Entrepreneur	19
Catherine Cook	myYearbook – Annual Revenue of \$20 Million	20
Emil Motycka	From “Mow Boy” to \$135K	21
Farrhad Acidwalla	Rockstah Entrepreneur out of India	16
Jacob Cass	Inspired Designer for Hire	22
Joe Penna	YouTube's Mystery Guitar Man	23
Juliette Brindak	“Miss O” – Valued at \$15 Million	21
Keith J. Davis Jr.	Entrepreneur of all Trades	19
King Sidharth	The Outlaw Entrepreneur	18
Lauren Amarante	Co-Founder of World Entrepreneurship Day	21
Lindsay Manseau	Freelance Photographer and Beyond	20
Mark Bao	11 Companies and 3 Foundations by 17	17
Marshall Haas	20-Year-Old Architect Outsourcer	20
Michael Dunlop	Voted “Most Likely to be a Millionaire”	21
Philip Hartman	2008 Young Inventor of the Year	15
Sabirul Islam	Fired at 13, Founder at 14	19
Savannah Britt	World's Youngest Magazine Publisher	15
Stanley Tang	World's Youngest Best-Selling Author	17
Syed Balkhi	Social Media Prodigy and WordPress Wizard	19

Previous Press



“I recently had the opportunity to interview the authors of *50 Interviews: Young Entrepreneurs Vol. 1 (What It Takes To Make More Money Than Your Parents)*. I was very impressed not only with their passion for assisting fellow young entrepreneurs but also the list of the driven and talented young entrepreneurs that they feature within the book. If you’re looking for a book to motivate and inspire teenagers, you’ve just found it!”

~Adam Toren, YoungEntrepreneur.com



[The Home Based Business Radio Show,](#)

Longmont, CO

[Business for Breakfast Radio,](#)

Longmont, CO

[American Business Women’s Association,](#)

Longmont, CO

Fun Fact!

Nick and Nick became friends while attending Skyline High School, in Longmont, CO.

Endorsements



“Nick and Nick know how to get the best out of these incredible young entrepreneurs. I’ve built my career around transforming unfocused and struggling businesses into success stories. These interviews will do the same for your teenager.”

Mike Michalowicz, Bestselling Author, *The Toilet Paper Entrepreneur*



“I’ve always been impressed by the ingenuity of young people. These young entrepreneurs are inspirational.”

Robin Wise, President, Junior Achievement – Rocky Mountain, Inc.



“The advice in this book is spot-on with my personal and professional experiences mentoring young entrepreneurs. The guidance from these successful young people will serve as a catalyst to develop the world’s next generation of entrepreneurs.”

Michael Simmons, Co-Founder, Extreme Entrepreneurship Tour



“This creative and mesmerizing book of interviews will provide inspiration to many a young reader looking for motivation and direction in the sometimes daunting world of unfamiliar work.”

Tom Stumpf, Retired Principal and Educator of 45 Years



“Lemonade stands are a great place to start. This book offers a glimpse of what awaits kids who decide to take their entrepreneurial vision to the next level.”

Michael Holthouse, Founder, Prepared 4 Life



“My mission is to empower and educate the future generation of entrepreneurs. This book does just that.”

Adam Toren, Co-Founder of YoungEntrepreneur.com and Co-Author of *Kidpreneurs*

Just the Facts



Book Description

50 Interviews: Young Entrepreneurs – What it Takes to Make More Money than Your Parents features interviews with 25 of the world's smartest, richest and most successful young entrepreneurs – from India to the UK to your backyard. Learn how to make more money than your parents from the world's top young entrepreneurs.

Title: *50 Interviews: Young Entrepreneurs – What it Takes to Make More Money than Your Parents*

Short Title: *50 Interviews: Young Entrepreneurs (Volume 1)*

Authors: Nick Scheidies and Nick Tart (aka 'Nick and Nick')

Paperback: 240 pages

Volume: 1

Interviews: 1-25 (+bonus: Adam Toren, YoungEntrepreneur.com)

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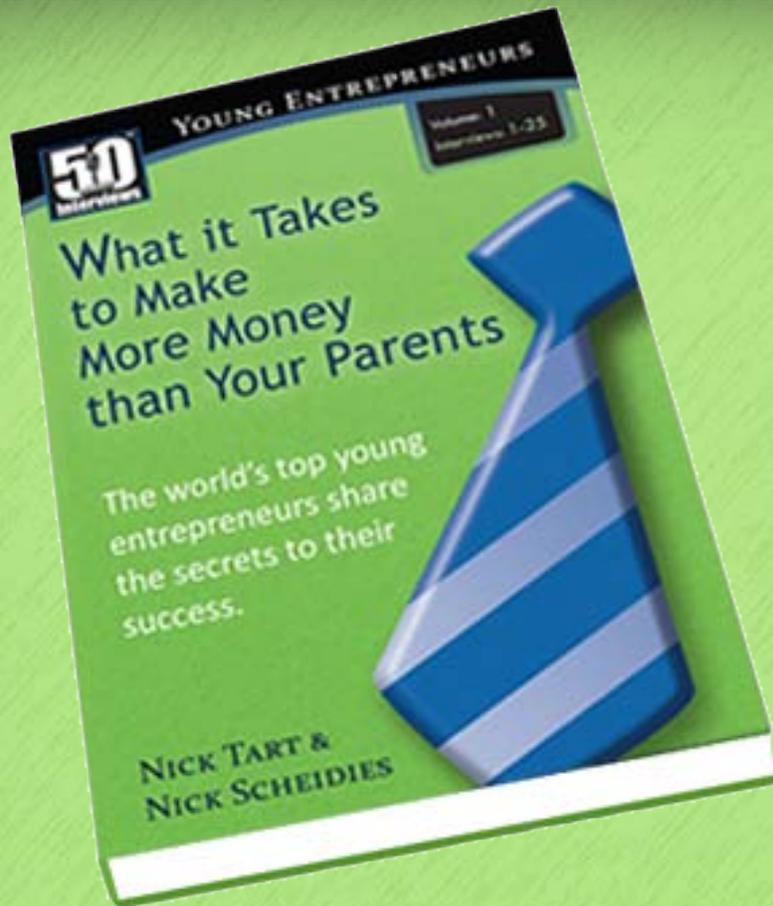
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We want to talk to you!



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